

Brittany L. Dean

COLLEGE ADDRESS:

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PERMANENT ADDRESS:

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OBJECTIVE

To obtain a full-time position involving visual media, graphic design and marketing in order to market events, to generate and execute marketing strategies as well as to create professionally designed media.

EDUCATION

Bachelor of Science in Marketing (December 2009)
Minor in Studio Art; additional course work in graphic design
Messiah College, Grantham, PA

- GPA: 3.7/4.0

City University, Athens, Greece (Spring 2008)

- Studied photojournalism with renowned photographer Costis Akritidis and ancient Greek art
- Photographed for a mock photojournalism article entitled "Wrung Out to Dry"
- Learned basics of Greek language
- Earned a total of 19 credit hours while immersed in European culture

WORK

EXPERIENCE

Marketing and Events Planning Intern

Human Resource Department, Messiah College, Grantham PA (September 2009 –December 2009)

- Designed a graphic presentation for a campus-wide employee event
- Developed advertising media including brochures, flyers, facebook advertising and crafted e-mails in order to successfully obtain the participation of students for an employee appreciation dinner
- Contacted various local companies and solicited donations and door prizes for an employee appreciation event using my communications skills and charisma
- Crafted a design scheme including colors, brochures and centerpieces for an employee appreciation dinner of over 800 attendees
- Conducted over 15 phone interviews with potential employees

Patient Account Representative

Visiting Nurse Association of South Central Connecticut, New Haven CT (June 2009 –August 2009)

- Corresponded with both insurance companies and customers to solve minor problems and discover information needed for cash flow of the company
- Designed and maintained Excel spreadsheets concerning patients' insurance plans
- Initiated and managed business of shredding 100 boxes of outdated information

Finance Assistant

Visiting Nurse Association of South Central Connecticut, New Haven CT (July 2008 -August 2008)

- Organized and filed finance-related material including checks, deposits, invoices, time cards, balance sheets and income statements
 - Designed and organized booklets for incoming auditors
 - Generated detailed manuals for job positions through independent research and hands on training for the purpose of succession planning
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OTHER RELATED

EXPERIENCE

- Successfully overhauled a brochure for a non-profit organization with four other students (Fall 2008) which was presented on May 1 at the Student Scholar's Expo at Messiah College
 - Submitted a typographic self portrait in an on campus contest and became one of 30 chosen to have their piece displayed in the Auginbaugh Gallery at Messiah College (Summer 2009)
 - Produced an Integrated Marketing Communication Plan for a campus-wide student recognition event which became the school board's springboard in order to market and advertise the event.
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COMPUTER

SKILLS

- Proficient in Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Flash and Microsoft Office Suite
- Familiar with Windows OS and MAC OS X as well as HTML and CSS